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## The EdGate Observer

Connecting Publishers With What Works!



October 2015

[correlation.edgate.com](http://correlation.edgate.com)

Greetings everyone,

In this month's newsletter, we focus on the most recent education news pertaining to the Montessori Method (Hot Topic), The Reach Higher Initiative: CTE in the Spotlight (Client Solution), New Common Core Content for K-8 Language Arts is Being Adopted by California (Teaching Trends), Exciting New Changes to the Curriculum Matrix (EdGate Services) and following up with new additions to the EdGate Standards Repository (Standards Update). As always, EdGate is your source for staying current with new developments in education and the impact of educational standards.

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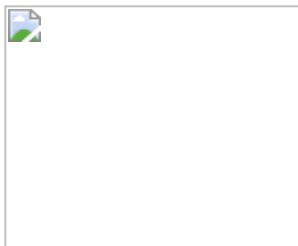
Regards,

**Gina Faulk**  
EdGate General Manager

### Client Solution

#### The Reach Higher Initiative: CTE in the Spotlight

Career and Technology Education (CTE) continues to play center stage, now more than ever, as Michelle Obama is spearheading the Reach Higher Initiative. This Initiative is focused on pushing students to pursue educational programs past high school, including training programs, community college, or four-year programs. Mrs. Obama recently remarked at a [Reach Higher Champions of Change Event](#) that "for many young people and their families, CTE can be the best option because you can get all the professional skills you need for a good job in a high-demand field and you can do it at a fraction of the time and, more importantly, a fraction of the cost as compared to a four-year university."



#### Is There an App for That?

An exciting announcement was made regarding a Reach Higher Career App Challenge. The mobile app competition will promote the development of an app to help students navigate education and

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### Top Stories

#### [H.S. Diploma Often Not an Indicator of College and Career Readiness](#)

In recent years, graduation rates in the United States have hit historic highs. Although a new analysis finds that the level of coursework needed to earn a diploma differs state to state.

#### [Literacy Through Photography for English-Language Learners](#)

One school is using photography for students with limited English. This methodology uses photographs as a way to engage in analyzing text. The practice provides scaffolding for processing and organizing student's thoughts in order to be ready to write about them.

#### [Why the 21st Century](#)

career pathways, including CTE. To read more about the Career App Challenge go to: <http://www.reachhigherchallenge.com/>

EdGate is the publisher's source for CTE standards licensing and correlation. The CTE standards for each state, as well as the Common Career Technical Core (CCTC) standards are available in the EdGate standards repository in order to support educational publishers in their efforts to educate young people with the technical and employability skills needed in today's economy.

By: [Gina Faulk](#)  
General Manager

## Hot Topic

### A New Vision: Connected Technology

Developers are taking on the task of merging the age old philosophy of Maria Montessori with technology. Montessori Method stresses that students learn best through use of their senses and practical play by passing between concrete and abstract ideas in a comprehensive learning environment. In today's classrooms, technology has become a point of instruction that researchers believe is causing learning gaps due to the isolated use of auditory and visual senses. New ideas merged with old philosophy are driving developers to produce products that merge both the technological platform with tangible objects to achieve greater learning.



New "connected technology" is bridging the gap between technology and students learning using manipulatives in their environment. The benefit to educators and students is that the technological component offers immediate and personalized feedback to the student in an environment promoting learning and enhancement. Researchers are finding that this new approach is leading to higher engagement, enjoyment and collaboration among students that are driven by the chance to engage with technology. Educators now have more opportunities to incorporate technology with tangible learning and a new way to look at using and evaluating the technology they choose for their classroom. For more information, links to research and examples of products visit [this related article](#).

By: [Jody Waugh](#)  
Project Manager

## Teaching Trends

### New Common Core Content for K-8 Language Arts is Being Adopted by California

California is set to adopt new K-8 language arts content that is geared toward the Common Core standards that California fully implemented in 2014. California's adoptions typically set the tone of adoption of materials in other states. However this year's adoption is expected to be less impactful, as there is a bounty of digital content available to educators and California and other states now leave the decision for content adoptions to the school districts themselves. Nevertheless, with forty four of the states and the District of Columbia adopting the Common Core standards, these states now



### [Classroom May Remind You of Starbucks](#)

"To prepare students for the real world, we need to put them in responsive, dynamic environments that reflect life outside of a traditional classroom." One teacher has been ditching her desks and sharing her experiments on her blog.

### [Why K-12 should leverage higher ed for STEM instruction](#)

The federal GEAR UP program was designed to help schools teach skills needed for workers in STEM related fields and is being implemented in 11 Utah schools with positive results.



President Obama has announced an [initiative](#) to grow the number of K-12 students studying Mandarin in the U.S. from 200,000 to 1 million. This endeavor will be led by the 100,000 Strong Foundation. The Foundation will work with technology and online-education companies to ensure that students have access to Mandarin language study.

have the same basis for content evaluation. Content material being approved by California does have a distinction in that English language learners needs are required to be met by the language arts content, which has experts proclaiming that California is on the cutting edge with this move.

EdGate can correlate your educational content for not only the Common Core subjects of language arts and math, but also any of the other subjects including English language learners for all of the states and the District of Columbia. If you would like more information on our correlation services, please contact one of our sales representatives.

For more information visit the [Education Week article](#).

By: [Kathleen Ideguchi](#)  
Project Manager

## EdGate Services

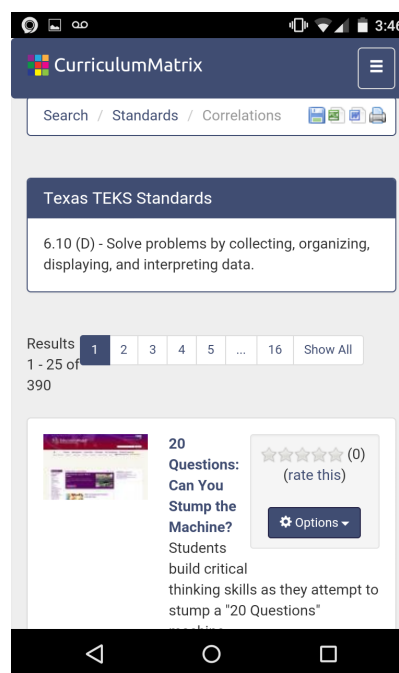
### Exciting New Changes to the Curriculum Matrix!

The Curriculum Matrix has undergone a transformation. EdGate has released a revised version of the Curriculum Matrix that is mobile and tablet friendly. In addition to building in responsive design, we have simplified the user interface and created smarter searching techniques. The Curriculum Matrix's new streamlined interface allows for single search across content, standards, concepts, and textbooks. There are also new ways to browse for content and sort by category.

The team at EdGate is thrilled to announce the new design and as a group of former educators, we believe it will make it easier than ever for teachers to find resources and personalize learning for every student.

For more information on the thousands of standards-aligned open educational resources in the Curriculum Matrix, please email [customercare@edgate.com](mailto:customercare@edgate.com).

**To reach our Sales and Marketing Team, choose your contact below:**



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## Standards Update

Updates to **The EdGate Standards Repository** include:

- Alabama 2016-2017 - Language Arts (2015 to be implemented 2016-2017 school year)
- Alabama 2016-2017 - Mathematics (2015 to be implemented 2016-2017 school year)
- Alaska - Early Childhood Education (Infant/Toddler 2007)
- Arizona - Health and PE (Physical Education 2015)
- Connecticut - Social Studies (2015)
- Delaware - Early Childhood Education (Infant/Toddler 2010)
- Indiana - Early Childhood Education (Infant/Toddler 2015)

- New Jersey - Early Childhood Education (Infant/Toddler 2013)

## **CAREER TECHNICAL EDUCATION - NEW ADDITIONS AVAILABLE FOR STANDARDS LICENSING!**

### **Connecticut Career Technical Education**

- Agricultural Education (CT)
- Business and Finance Technology (CT)
- Cooperative Work Education (CT)
- Family and Consumer Sciences (CT)
- Marketing Education (CT)
- Medical Careers Education (CT)
- Technology Education (CT)

### **Mississippi Career Technical Education**

- Agriculture, Food, and Natural Resources (MS)
- Architecture and Construction (MS)
- Arts, Audio-Video Technology, and Communications (MS)
- Business Management and Administration (MS)
- Education and Training (MS)
- Finance (MS)
- Health Science (MS)
- Hospitality and Tourism (MS)
- Human Services (MS)
- Information Technology (MS)
- Law, Public Safety, Corrections, and Security (MS)
- Manufacturing (MS)
- Marketing (MS)
- Science, Technology, Engineering, and Mathematics (MS)
- Transportation, Distribution, and Logistics (MS)

### **Nebraska Career Technical Education**

- Agriculture, Food, and Natural Resources (NE)
- Architecture and Construction (NE)
- Arts, A/V Technology and Communications (NE)
- Business, Management and Administration (NE)
- Education and Training (NE)
- Energy and Engineering (NE)
- Finance (NE)
- Health Sciences (NE)
- Hospitality and Tourism (NE)
- Human Services (NE)
- Information Technology (NE)
- Law, Public Safety Connections and Security (NE)
- Manufacturing (NE)
- Marketing (NE)
- Transportation, Distribution and Logistics (NE)

### **New Hampshire Career Technical Education**

- Agriculture, Food & Natural Resources (NH)
- Architecture and Construction (NH)
- Arts, Audio Visual Technology and Communications (NH)
- Business, Management and Administration (NH)
- Education and Training (NH)
- Finance (NH)
- Government and Public Administration (NH)
- Health Science (NH)
- Hospitality and Tourism (NH)
- Human Services (NH)
- Information Technology (NH)
- Law, Public Safety & Security (NH)
- Manufacturing (NH)
- Marketing, Sales & Services (NH)
- Science, Technology, Engineering & Mathematics (NH)
- Transportation, Distribution & Logistics (NH)

### **Vermont Career Technical Education**

- Agriculture, Food and Natural Resources (VT)
- Architecture and Construction (VT)
- Arts, Audio/Video Technology and Communications (VT)
- Business, Management and Administration (VT)
- Education and Training (VT)
- Health Science (VT)

- Hospitality and Tourism (VT)
- Human Services (VT)
- Information Technology (VT)
- Law, Public Safety, Corrections and Security (VT)
- Manufacturing (VT)
- Marketing, Sales and Service (VT)
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- Transportation, Distribution and Logistics (VT)

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## Kristie McCarley

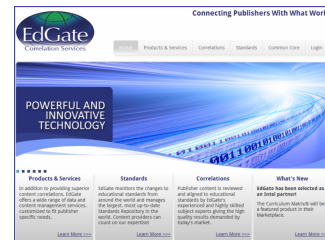
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## About Us

EdGate Correlation Services works with over 200 content providers to increase the value of their products in a rapidly expanding digital world. EdGate uses its patented technology and highly skilled staff to assure client success. Employing its nearly two decades of innovation experience, EdGate has proven learning platforms, robust metadata tools and comprehensive correlation services to serve every clients unique needs.

EdGate currently focuses on correlation consulting, content and metadata development and management, media segmentation and licensing of international educational standards. EdGate Correlation Services LLC is a division of EDmin, Inc., a learning management and instructional technology solutions company based in San Diego, California.



## Stay Connected



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