



INSIGHTS FOR EDUCATIONAL PUBLISHING IN THE 21st CENTURY

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Client Solutions

What other standards does EdGate offer?



EdGate Correlation Services monitors over 900 specific subject areas (1.8 million standards!) for updates, revisions, and new adoptions. For the U.S. alone this includes over 500 subjects for all 50 states plus the District of Columbia.

So where do the other 400 subjects come from? In addition to the U.S. state standards, EdGate also maintains international standards for Australia, Bermuda, Brazil, Canada, England, Mexico, New Zealand, and Singapore. You may not be aware of the significant number of "supplemental" standards EdGate offers.

Simply click on the link below if you would like to see a complete list:

[EdGate Supplemental Standards](#)

As always, if you are interested in adding any of these standards to your current client profile, please contact your EdGate Project Manager or Senior Account Manager.



[Jodi Waugh](#)
Project Manager

Welcome to The EdGate Observer!

Greetings everyone,

In this month's newsletter, we focus on the relationship between Common Core and previous National standards movement ([Hot Topic](#)), Beyond the Four Core: What other standards does EdGate offer? ([Burning Question](#)), State Standards Comparison ([Client Solutions](#)), and following up with new additions to the EdGate Standards Repository this month ([Standards Update](#)).

As always, EdGate is your source for staying abreast of any new developments in education. We welcome any questions, thoughts or comments you may have.

Regards,
Sandra Schugren, EdGate General Manager

Hot Topic



Common Core - Is History Repeating Itself?

Remember back in 1987 when the NSTA unveiled their set of 'science standards', which were known as the "National Science Education Standards"? I was teaching junior high science at the time and remember it well. "Finally, a common set of standards for science!" was the mantra. Teachers were excited about the possibilities! However, they were immediately confronted with the fact that education is state controlled, and that each of the 50 states and Puerto Rico had their own ideas about what exactly should be taught to their children and at which grade.

Many states incorporated these 'national standards' into their own state standards, but they never replaced the standards the state had. These standards underwent major reviews and revisions in 1998 and again in 2003, each time producing a better set of educational standards. In sync with the science community, Math, Language Arts and Social Studies also were updating their 'national' set of standards. While these 4 core sets of standards remain today as viable standards, widely used by publishers and the educational communities, the 'state' set of standards remain the driving force in that state's educational curriculum.

The Common Core standards are intended to be retained in their entirety if a state chooses to adopt them, but they can be augmented with up to 15 percent of additional standards of a state's own choosing, for an 85/15 split. California officially went this route in August, when they adopted the Common Core with some of their own standards added in as the 15%. To maintain individuality, other states are likely to take a similar path. While the resulting standards for each state will have a common group of standards with the Common Core, as a whole they will still be a unique set of standards to that state.

One set of core standards for all is not likely to happen in the U.S. in the foreseeable future, but you can count on the EdGate team to keeping a close eye on it and keeping you informed!

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Quick Links

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About Us



Founded in 1997, EdGate Correlation Services (EdGate) is a leader in the field of aligning educational content to U.S. states, Canadian, and international standards.

Through the power of our technology and the professional experience of our subject-area specialists, EdGate provides more than 125 educational publishing clients with **accurate and continually updated correlations, on-demand correlation reporting capabilities, and effective website integration options.**

EdGate can also provide standards licensing, customized taxonomy solutions, correlation to assessment standards, and more.

Client Solutions

State Standards Comparison - How do they measure up?

Have you considered how state standards compare against one another or what percent of the state standards are covered by the Common Core, US National, or any other educational frameworks?

EdGate's tools and databases provide solutions to those questions. Here is a sample report of a comparison of the percent coverage of state standards to state standards (click on the image to expand).

It shows that for grade 3 Language Arts standards, choosing Alabama in the left hand column and reading across the row, 62.96% of the Alabama Grade 3 Language Arts standards are covered in the Alaska Grade 3 Language Arts standards and 70.37% of the Alabama Grade 3 Language Arts standards are covered in the Arizona Grade 3 Language Arts standards, etc.

	Alabama Standards	Alaska Standards	Arizona Standards	Arkansas Standards	California Standards
Alabama Standards	X	62.96%	70.37%	74.07%	70.37%
Alaska Standards	21.79%	X	74.36%	70.51%	53.85%
Arizona Standards	18.87%	68.87%	X	64.15%	52.83%
Arkansas Standards	26.14%	71.59%	69.32%	X	60.23%
California Standards	27.27%	57.14%	58.44%	58.44%	X

This information is vital to publishers, content development groups, creators of supplementary educational materials, and correlators. If this data is just what you have been looking for, contact a member of EdGate's Team today for more information.

[Kathleen Ideguchi](#)
 Project Manager



Standards Update

Updates to The EdGate Standards Repository include:

- Idaho Social Studies (2010)
- Oklahoma Language Arts (revised 2010)
- Oklahoma Early Childhood Education (revised 2010)
- Pennsylvania Science (2010)
- Texas TEKS 2011-2012 Social Studies (2010)

If you have any questions regarding standards, feel free to contact me and I will be happy to assist you. You can always join us on Twitter and Facebook to receive postings regarding state standards in the EdGate Standards Repository at:

<http://twitter.com/EdGate>
<http://www.facebook.com>

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EdGate Services

Last month EdGate Correlation Services attended the National Media Market conference for the first time. The National Media Market_ is an annual event that brings together content providers and other professionals involved in the use of media in teaching and learning. The daily professional development sessions provided stimulated discussions about the fast-paced changing trends that impact the work of educational media professionals.

One particularly interesting session was entitled, "**Why is the Common State Standards Initiative Important for the Country?**" It was given by The Council of Chief State School Officers (CCSSO) who initiated the state-led process of developing and adopting a common core of state standards, the session contained an evaluation of the US Educational System, its ranking in the world, and recommendations on what is needed to gain and maintain America's competitive edge. Here are some interesting and surprising facts:

- 1) In the United States Chamber of Commerce ranking of 55 industry sectors on their level of information technology integration, **Education ranked 55th - below Coal Mining!**
- 2) In the decades of the 1960's and the 1970's, the US led the world in education; however, today we are ranked 15th.
- 3) In years 2000, 2003 and 2006, 15-year-old students from around the world were evaluated on education performance by the Program for International Student Assessment (PISA). Here are the surprising outcomes:
 - In 2000, Reading Literacy was tested. Finland was #1; the US ranked 15th out of 27 countries
 - In 2003, Mathematics was tested. Finland was #1; the US ranked 24th out of 29 countries
 - In 2006, Science was tested. Finland was #1; the US ranked 21st out of 30 countries

The United States foundation of education reform is based on:

- Focus on Core Subjects
- Competition
- Standardization
- Test Based Accountability
- Control

Finland uses the following foundation:

- Breadth and Creativity
- Collaboration
- Individualization
- Trust Based Responsibility
- Autonomy

According to the CCSSO, the Common Core Academic Standards are the first step to seed innovation to create a globally competitive, functional marketplace. There will be more standards to follow. We will soon be hearing about the Common Core Assessment Standards, the Common Data Standards and the Common Digital Content Standards.

EdGate Correlation Services will continue to actively monitor any changes or additions to Common Core standards so as to keep our educational publishing partners up to date and current on any and all such developments.



[Leslie Kolber](#)