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Congratulations 2010 CODiE Award Clients!

EDUCATION CATEGORIES

Best Classroom Management Solution
BrainHoney.com, Agilix Labs, Inc

Best Education Game or Simulation
JASON.org, The JASON Project

Best Education Reference or Search Service
ABC-CLIO Ebook Collection, ABC-CLIO

Best Education Solution for Mobile or Hand-held Device
SPARKvue, PASCO Scientific

Best Educational Use of a Technology Device
SPARKvue, PASCO Scientific

Best K-12 Instructional Solution
Operation: Infinite Potential, The JASON Project

Best Mathematics Instructional Solution
MathXL for School, Pearson

Best Postsecondary Course or Learning Management Solution
Course Connect, Pearson Education

Best Professional Development Solution
Water: Environmental Science, Seminars on Science, American Museum of Natural History PD In Focus, ASCD

Best Reading/English Instructional Solution
Conspiracy Code, Florida Virtual School

Best Social Studies Instructional Solution
Conspiracy Code, Florida Virtual School

Best Student Assessment Solution
Acuity InFormative Assessment, CTB/McGraw-Hill

CONTENT CATEGORIES

Best Online Consumer Information Service
Encyclopedia.com, HighBeam Research, Inc.



Welcome to The EdGate Observer!

Greetings everyone,

This month, EdGate celebrates our 10th anniversary!

We began as a company that brought together web-based tools for schools, districts and state agencies in a portal environment. The Education Gateway included the original Curriculum Matrix®, SchoolNotes, a web-based communication tool and access to thousands of pieces of content arranged in channels such as the World Language Center, the Research Center and Creative Zone.

With major contracts, such as the State of Wyoming, several products began to evolve into new services. The Community Education Gateway and SchoolNotes are now managed by our sister company, Education World and continue to be used by over 125,000 teachers across the country. Another product, Total Reader, a Lexile-based reading benchmarking system, is marketed through our parent company, EDmin.

EdGate has become **EdGate Correlation Services** and, as you know, is responsible for supporting you with all your alignment needs. In addition to our core service of aligning content to standards, we offer many other services such as content review and chaptering, content-to-content mapping, standards licensing, web interfaces, and continue to provide solutions to specific needs by our clients.

We have an extremely gifted staff, four of whom have been with EdGate since the beginning of the idea that became the company. Our main founder, Dr. Mark Mitrovich has recently returned to his first love and is Superintendent of Naperville SD in Illinois.

I know that EdGate will continue to enjoy success and change in the next 10 years to come!! We welcome any questions, thoughts or comments you may have.

Regards,
Sandra Schugren, EdGate General Manager



Hot Topic

Can Bloom's or Webb's DOK help identify Differentiated Learning?

Simple answer - YES! By having content evaluated against Bloom's or another learning taxonomy such as Webb's Depth of Knowledge (DOK) can provide great added value for a publisher in that you can prescribe different activities that address the same concept or standard.

The Bloom's taxonomy is a hierarchy of questions that get more and more complex. It is usually depicted as a triangle with six levels. The complex questions are at the top with the simple knowledge questions at the bottom. The six levels of questions: 1. Knowledge, Remembering; 2. Comprehension, Understanding; 3. Application, Applying; 4. Analysis, Analyzing; 5. Synthesis, Evaluating; 6. Evaluation, Creating.

Bloom's taxonomy breaks down the critical thinking skills into different levels. The higher up on the triangle, the more difficult the skill. Basic recall of knowledge is the easiest. Judging whether a character made the correct decision would be far more difficult. The higher order thinking skills that teachers want students to achieve is at the top three sections of the triangle: analysis, synthesis, and evaluation.

Many publishers do not have their content evaluated against Bloom's or DOK and could be missing a large opportunity for marketing content as addressing differentiation in the classroom. Demonstration of content mapped to different levels of learning and aligned to standards allows a teacher to not only ensure that he/she is addressing each standard, but provides a way to meet the diverse learning needs in the classroom. This graphic from the Curriculum Matrix® shows how EdGate can correlate content to standards but also provide a way to group the content by the assigned Bloom's level.

3	Mathematics
Oklahoma Priority Academic Student Skills	
PS1.4. - Verify and interpret results with respect to the original problem (e.g., students explain verbally format why an answer makes sense, verify the validity of each step taken to obtain a final result).	
Correlated Items:	
Bloom Level 1 (3)	Bloom Level 2 (6)
Bloom Level 3 (8)	Bloom Level 4 (1)
Bloom Level 5 (2)	Bloom Level 6 (2)

Quick Links

[Our Website](#)

[EdGate Services](#)

About Us



Founded in 1997, [EdGate Correlation Services](#) (EdGate) is a leader in the field of aligning educational content to U.S. states, Canadian, and international standards.

Through the power of our technology and the professional experience of our subject-area specialists, [EdGate](#) provides more than 125 educational publishing clients with **accurate and continually updated correlations, on-demand correlation reporting capabilities, and effective website integration options.**

EdGate can also provide standards licensing, customized taxonomy solutions, correlation to assessment standards, and more.

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Standards Update



Updates to The EdGate Standards Repository include:

- Alaska Physical Education (2010)
- Delaware Social Studies (2010)
- Minnesota Science 2009 (implementation 2010-2011)
- Mississippi Science 2010 (implementation 2010-2011)
- Montana Language Arts (2010)
- New Jersey Professional Development (2004)
- North Carolina Professional Development (2007)
- Texas TEKS Science 2009 (implementation 2010-2011)
- Virginia Social Studies 2008 (implementation 2010-2011)
- West Virginia Science Grades 9-12 (2010)

Common Core Update: To date, the following 24 states have adopted the Common Core standards - Arizona, Arkansas, Connecticut, Georgia, Hawaii, Illinois, Kentucky, Louisiana, Maryland, Michigan, Mississippi, Missouri, Nevada, New Hampshire, New Jersey, North Carolina, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, West Virginia, Wisconsin, and Wyoming.

States are reviewing the final standards this summer to evaluate the integration into their curriculum and to develop timelines to implement. Accordingly, in line with federal guidelines, states may alter no more than 15 percent of the standards, which are flexible enough to allow states to add things they feel are particularly important to them. The plan is to start using the new standards in the 2012-13 school year which allows time to develop new tests aligned with their curriculum. We'll keep you posted of any new developments.

If you have any questions regarding standards, feel free to contact me and I will be happy to assist you. You can always join us on Twitter to get the most up-to-date postings regarding state standards in the EdGate Standards Repository at: <http://twitter.com/EdGate>

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EdGate Services

Content Licensing from EdGate & Education World

We all know that eLearning is the fastest growing trend in education. But with limited time and resources, how can you help your schools and teachers achieve a compelling learning experience online? The answer lies in the content.

High quality content is essential for capturing student's attention so they can perform, assess, use critical thinking skills and dig deeper into the subject matter. Where can you get this type of content? Look no further! As long-trusted resources in education since 1997, EdGate and our sister company Education World have forged together to offer an extensive library of fully-correlated, teacher-approved lesson plans, assessments, professional development tools and technology integration resources available for licensing.

EdGate offers flexible pricing packages for the Education World 730 Lesson Plans, 600 Worksheets, 400 Professional Development articles, 400 Leadership articles, 250 Technology integration articles, 125 Writing Skill Builders and a bank of 400 Early Childhood resources.

Together, EdGate and Education World can provide you with high quality, fully-correlated content for every grade and subject area with flexible delivery options. For more information and pricing please contact:

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