

INSIGHTS FOR EDUCATIONAL PUBLISHING IN THE 21st CENTURY

Welcome to [The EdGate Observer!](#)



Spring is the time of year that parents and students are very busy making the critical decision about the college of choice for graduating seniors. This April edition of the [EdGate Observer](#) reviews a recent survey focused on U.S. college graduates competing in the global economy ([Burning Question](#)). In [Hot Topic](#) and in [EdGate Services](#), we are pleased to announce our complete standards mapping service. Timely, in that with the release of the Common Core standards, content providers need the ability to compare these standards to existing state standards for content development and other purposes. In Client Solutions, we discuss how one client uses reports to address a very specific need. Finally, Kristie McCarley provides you with a recap of all the work on standards that EdGate completed in Q1 ([Standards Update](#)).

Bill Walsh and Leslie Kolber will be attending the annual [National Council of Teachers of Mathematics](#) (NCTM) conference which is held this year in San Diego on April 21 - 24. Look for them there!

As always, feel free to send us your comments or suggestions.

Sandra Schugren, [EdGate](#) General Manager

Burning Question

How will states help prepare their students to succeed in college, the workplace, as well as compete in the global economy?

The 2010 Quality Counts survey provides some interesting data on the challenges states are facing in terms of delivering high quality education to students. With all the discussion surrounding educational reform and the "Race to the Top" program, the question is...how will states help prepare their students to succeed in college, the workplace, as well as complete in the global economy?

According to the survey, many states are looking to their neighbors when reviewing their own academic standards. In fact, 30 states were cited as influencing the way in which their peers defined expectations for student learning and performance in either English/language arts or Mathematics. The standards of California, Indiana, and Massachusetts were the most frequently mentioned as models, with each cited at least 10 times by other states.

What about globally? Do states really compare their academic standards against international models to ensure students are learning at the same levels as peers in other countries?

Yes! Standards from the following eight nations were cited as references for state standards in English/language arts and/or Mathematics: Singapore, Japan, Finland, Hong Kong, Australia, Canada, England, and the Netherlands. Most interesting to note is Singapore's Mathematics standards were mentioned eight times by states, making them the most commonly cited model.

Kristie McCarley
EdGate Standards Manager

Hot Topic

EdGate Offers You Complete Common Core Mapping Services

Still in draft form, the Common Core State Standards for K-12 are our best seller so far this year. A preliminary release was made in February and EdGate immediately reviewed, correlated, and added them to the [EdGate Standards Repository](#). Then the first official draft was released on March 10, 2010 and we worked overtime to make those available as soon as possible. It seems everything associated with Common Core has been a whirlwind, even the public comment period. It ended April 2, 2010.

The release of these new standards has prompted new inquires into comparisons and correlations. We have used our tools to give you the availability of new reports. We can compare your content to the Common Core State Standards, just like always, but now we have customers that want to compare their content to multiple states as well as Common Core on the same report. That capability is available to those of you who add Common Core and use EXPERT or Advanced Reporting.

A report that has gained favor with those developing content is our ability to give you maps of Common Core to multiple states so you can see how states presently line up against Common Core.

Common Core - Grade 4

4-G.2. - Geometry: Lines and angles : Identify right angles, and angles smaller than or greater than a right angle in geometric figures; recognize right triangles. March 2010 (Draft)

Georgia Standards

M4G1.a. - Examine and compare angles in order to classify and identify triangles by their angles.

New Jersey Academic Standards

4.2.4 A.4.c. - Angles - acute, right, obtuse

Your customers are interested in Common Core too! The Common Core K-12 Standards are also available if you are a Standards Export customer or use the [EdGate Client User Interface](#).

If you are interested in what we can do for you and your customers in terms of Common Core correlations, please contact your Sales Executive or your [EdGate Project Manager](#).

Client Solutions



Custom Reports

One of our clients came to us recently with a request to build a custom report that would enable them to easily provide professional correlations to their clients, as well as streamline their process for state bids. The details of font styles and sizes, bolding certain headings, background colors, and page margins and column parameters were all laid out and discussed. Through diligent communication among all involved, their custom report is now at their disposal and making their life much easier and efficient. With close collaboration and creativity, [EdGate's](#) technology coupled with a common vision has again resulted in a very ecstatic client!

Larry Johnson, Project Manager
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Standards Update



Time to recap First Quarter 2010!

Given that the [EdGateStandards Repository](#) is the most comprehensive collection of national and international educational standards world-wide, we would like to take this opportunity to recap what progress was made in first quarter 2010 for you. The updates for new and/or revised standards were as follows:

January 2010 (19 total)	February 2010 (25 total)	March 2010 (26 total)
ARTS T New Jersey EARLY CHILDHOOD Alabama Alaska Arkansas Maryland Montana New Jersey North Dakota Utah Vermont Washington HEALTH AND PE Arizona LANGUAGE ARTS Colorado MATHEMATICS Colorado Nebraska Oregon Assessment Queensland SCIENCE Colorado SOCIAL STUDIES Colorado	ARTS Colorado EARLY CHILDHOOD EDUCATION Delaware District of Columbia Iowa Kansas Oregon HEALTH AND PE Colorado LANGUAGE ARTS New South Wales New Zealand North Carolina Puerto Rico (English) Puerto Rico (Español) LIBRARY / TECHNOLOGY Florida MATHEMATICS New South Wales New Zealand North Carolina 2010-2011 Puerto Rico (English) Tasmania SCIENCE New South Wales New Zealand SOCIAL STUDIES New Jersey New Zealand Utah WORLD LANGUAGES Colorado Florida - Chinese III Course	ENGLISH LANGUAGE LEARNERS Colorado LANGUAGE ARTS Common Core K-12 Florida Assessment Queensland South Australia Texas Assessment MATHEMATICS Common Core K-12 Florida Assessment Mexico (English) Mexico (Español) South Australia Texas Assessment SCIENCE Common Core K-12 Florida Assessment New York South Australia Texas Assessment SOCIAL STUDIES Common Core K-12 South Australia Texas Assessment <u>NEW ORGANIZATIONS ADDED:</u> National STEMI Standards Florida Course Descriptions Florida M/J Math 3 Course MacREL Family & Consumer Science National Business Education Association National Family & Consumer Science

Feel free to contact me if you have questions regarding standards and I will be happy to assist you. You can always join us on Twitter to get the most up-to-date postings regarding state standards in the [EdGate Standards Repository](http://twitter.com/EdGate) at <http://twitter.com/EdGate>

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EdGate Services

State-by-State Standards Mapping as an Editorial Tool

Ever wonder exactly how standards compare across the country?

Several [EdGate](#) clients have recently asked us to provide special reports to show specifically how standards align from state-to-state or even how the new Common Core standards match up with each of the US states.

These easy-to-use reports can be a real time-saver for busy editorial/content development teams needing to know how to create (or re-purpose) content that will provide publishers with the "most bang for their buck."

Reports can be delivered on a one-time basis or, if you need ongoing access to standards analysis, on-demand online reporting can be provided. Either way, standards mapping can serve as a powerful editorial tool!

For more information please contact either Bill Walsh bwalsh@edgate.com or Leslie Kolber kolber@edgate.com. They'll be happy to help.

About Us

Founded in 1997, [EdGate Correlation Services](#) (EdGate) is a leader in the field of aligning educational content to U.S. states, Canadian, and international standards.

Through the power of our technology and the professional experience of our subject-area specialists, [EdGate](#) provides more than 125 educational publishing clients with **accurate and continually updated correlations, on-demand correlation reporting capabilities, and effective website integration options.**

[EdGate](#) can also provide standards licensing, customized taxonomy solutions, correlation to assessment standards, and more.

Quick Links...

[Our Website](#)

Contact Information

Please contact Bill Walsh at 631-754-0288 or Leslie Kolber at 847-559-9929 for more information